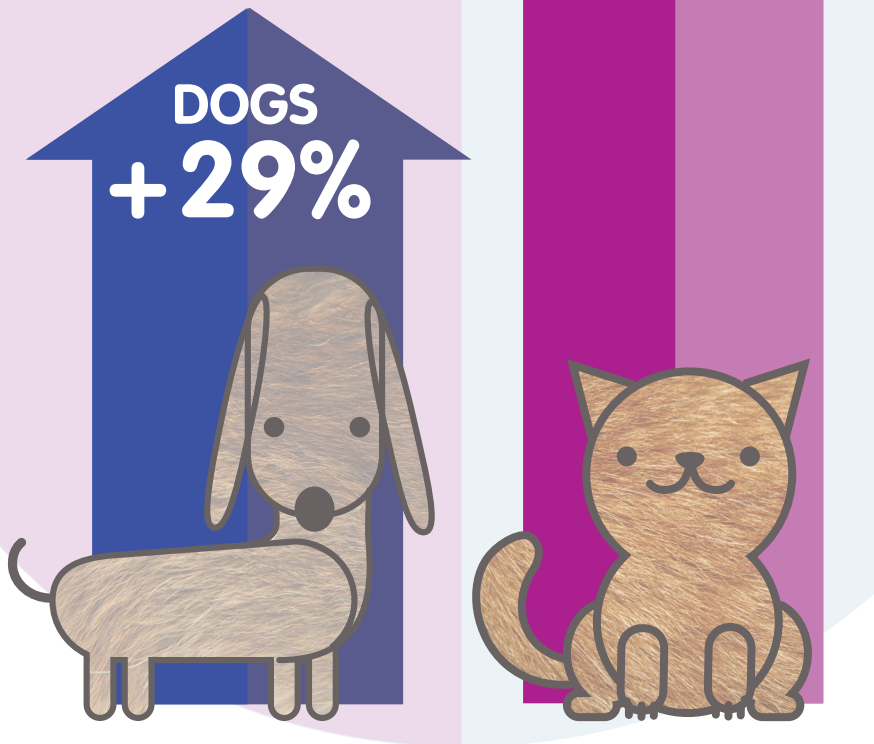


# PET INSURANCE CAN HELP YOUR PRACTICE GROW

**“Do whatever it takes doctor. We have pet insurance!”**

NAPHIA research among pet owners indicated that clients spend significantly more on veterinary care if their pets are covered.



## WANT MORE CLIENTS WITH PET INSURANCE?

Based on comprehensive research, plus extensive interviews with leading veterinarians, NAPHIA has developed a pet insurance Best Practices Guide for Veterinary Teams.

Download the Veterinary Research and Best Practices Guide at: [www.naphia.org](http://www.naphia.org)



# Practice Pet Health Insurance Checklist:

1. Which one or two Pet Health Insurance Companies will we promote in our office?

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2. Who in our office will be our Pet Health Insurance specialist(s)?

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3. When is a good time for our specialist(s) to engage clients in a discussion about Pet Health Insurance?

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4. Have we added links to Pet Health Insurance on our practice site?  YES  NO

5. How will we determine which clients have Pet Health Insurance?

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6. Are we currently noting Pet Health Insurance providers and policy numbers in our client records?

YES  NO

7. Do we currently submit claims on behalf of our clients?  YES  NO

8. Do we currently offer Pet Health Insurance as a benefit to our employees?  YES  NO

9. Do our selected providers offer a no-cost 30-day trial policy?  YES  NO

10. What are some ways we can engage the entire practice in promoting the benefits of Pet Health Insurance?

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Presented by:



A NAPHIA Member  
Company

