



ACCIDENTS HAPPEN PETS GET SICK

Pet Insurance can help

WE'VE GOT YOU COVERED – IT'S YOUR CHOICE

ACCIDENT & ILLNESS

MOST
POPULAR
PLAN

**\$7,500 COVERAGE PER YEAR (MORE) OR
\$15,000 COVERAGE PER YEAR (MAX)**

Coverage for when your pet needs veterinary care and treatment for accidents and illnesses, including: consultations, exams, emergency care, hospitalization, drugs, surgery, anesthesia, and specialist referrals performed by a licensed veterinarian.

ACCIDENT \$5,000 COVERAGE PER YEAR

Coverage for when your pet needs emergency veterinary care and treatment for eligible injuries and accidents, such as broken bones, cut paws and swallowed objects.



BLUE RIBBON BENEFITS[†]



PetHelpFone™:

A team of experienced and qualified veterinary technicians are available when your veterinary practice is not, providing pet owners with 24/7 emergency support.



Pet Poison Helpline®:

A 24/7 animal poison-control service that provides assistance with treating a potentially poisoned pet. Pet Poison Helpline is staffed with veterinary and toxicology professionals.



Compassionate Care Line:

Dedicated professionals that focus on bringing comfort and clarity to pet owners dealing with issues around serious illness and injuries, and bereavement support if needed.

PET INSURANCE OR SAVINGS?

You've probably heard the argument, "I'm better off saving money each month than having pet insurance."

Let us show you how insuring your pet is a great way to stay prepared for today and the future.



CAT VIDEO



DOG VIDEO

Please refer to the Pets Plus Us Accident or Accident & Illness User Guides for complete coverage details.

WE'RE DIFFERENT – HERE'S HOW WE STAND OUT



No breed exclusions - we cover every breed, and even health conditions associated with a breed, if they aren't pre-existing when your coverage starts.



Don't worry about age - no pet is too old for coverage. No upper age limit for enrollment when Senior Requirements are met (although it's a great idea to start early, when there are likely fewer pre-existing health conditions to worry about).



Surgeries, diagnostic tests, medications, hospital stays, examination fees and taxes are included up to the annual policy limit selected, and there is only one annual deductible. Also, there is no need to worry about per-condition or per-incident limits.



We are a Canadian company with our head office, call centre and licensed agents in Canada.



Alternative therapies such as hydrotherapy, naturopathy, chiropractic care and other treatments are included in our plan without having to purchase additional coverage.



All Pets Plus Us coverage comes with our 4Life Guarantee. That means that once you've enrolled for coverage, your benefits are automatically guaranteed to renew each year for your pet's entire lifetime.

WE'RE HERE FOR YOU, SO YOU CAN BE THERE FOR THEM

When your pet is sick or hurt, you don't want to be worrying about the cost of their care. We can cover up to 90% of eligible vet bills, exam fees and taxes too!



MURPHY

Bernese Mountain Dog, 5 years old

\$6,000*

amount paid to member

Cruciate Ligament Tear / Rupture

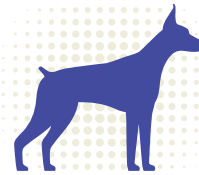
LEO

Domestic Shorthair, 11 years old

\$3,000*

amount paid to member

Asthma



OLIVER

Doberman Pinscher, 1 year old

\$5,500*

amount paid to member

Foreign Body Ingestion Removal



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GETTING A POLICY IS QUICK AND EASY!

*Sample claim for illustrative purposes - details have been changed for privacy. Based on 2023 PTZ Insurance Services Ltd. actual claims data. Dollar amounts have been rounded down.

**Source: <https://moneygenius.ca/insurance/pet-insurance>

The information herein is summarized. All Pet Insurance plans have limitations and exclusions. Specific products, features, coverage limits, rates, and discounts may vary by province, eligibility, and are subject to change. Medical Conditions that are noted, symptomatic or diagnosed prior to enrollment, or during a waiting period are pre-existing to Coverage and not eligible for reimbursement. This advertisement is an outline only, the actual policy issued Terms and Conditions will prevail.

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